

**Early Childhood Council**  
  
**of Kern**  
 Planning for quality early care and education.

**Executive Committee Meeting**  
**Wednesday, February 21, 2024**  
**3:00 p.m. to 5:00 p.m.**  
**Location of Meeting: Larry E. Reider**  
**3rd Floor - Conference Room**  
**Scheduled Agenda**

Item	Time	Title of Item	Who	Description
1	3 min	Call to Order, Introductions, Roll Call	Alesha Brown	Welcome of members
2	5 min	Consent Approve <ul style="list-style-type: none"> <li>• 2/17/2024 Agenda</li> <li>• 1/17/2024 Minutes</li> </ul>	Alesha Brown	Action- Motion to approve Agenda for 2/17/2024, and 1/17/2024 minutes. Public comment is considered in time allotted for this item.
3	15 min	Marketing products	Amanda Cruz-Ardoin	Action - Motion to approve purchasing marketing products for the Council. Public comment is considered in time allotted for this item.
4	30 min	2024-2029 Strategic Plan	All	Information - Brainstorm and create the 2024-2029 Strategic plan outline. Public comment is considered in time allotted for this item.
5	10 min	Community Outreach Event 2024-2025	All	Discussion on purpose and timelines for the Community Outreach event. Public comment is considered in time allotted for this item.
6	15 min	Meeting Logistics	All	Discussion on Council meeting logistics. Public comment is considered in time allotted for this item.
7	5 min	Committee Reports	All	Information - Progress of Council ad hoc committees. Public comment is considered in time allotted for this item.
8	5 min	Member Reports	All	Information - Members may report on their own agency's activities. Public comment is considered in time allotted for this time.
9	1 min	Adjournment	Alesha Brown	Motion needed to approve by Council. Public comment is considered in time allotted for this item.

All agenda items supporting documentation are available for public review in the office of the Early Childhood Council of Kern, 2000 K Street, Bakersfield, 93301 during regular business hours, 7:30 a.m. to 4:30 p.m. Monday through Friday, following the posting of the agenda. For information contact Council staff Amanda Cruz at (661) 861-5289 or [amcruz@kern.org](mailto:amcruz@kern.org).